

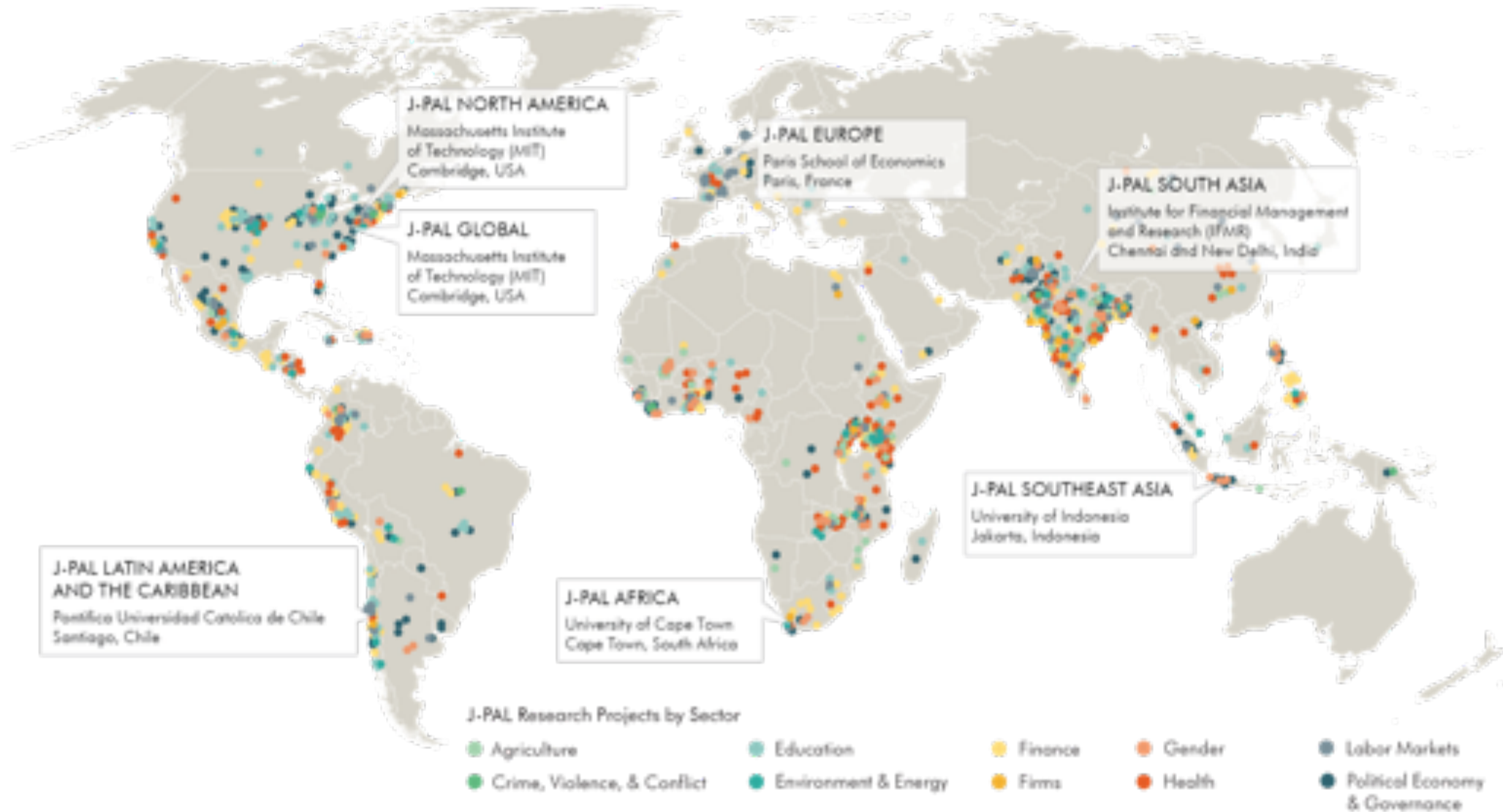


Launching Randomized Evaluations in Government

Emma Rackstraw
J-PAL North America



We have more than 940 ongoing and completed randomized evaluations across 10 sectors in 81 countries



J-PAL's network of affiliated researchers



Amanda Agan
Rutgers University



Marcella Alsan
Stanford University



Saurabh Bhargava
Carnegie Mellon
University



Peter Bergman
Columbia University



Scott Carrell
UC Davis



Sarah Cohodes
Columbia University



David Deming
Harvard University



Will Dobbie
Princeton University



Greg Duncan
UC Irvine



Lisa Gennetian
New York University



Kirabo Jackson
Northwestern
University



Damon Jones
University of
Chicago



Day Manoli
University of
Texas, Austin



Alexandre Mas
Princeton University



Adam Sacarny
Columbia University

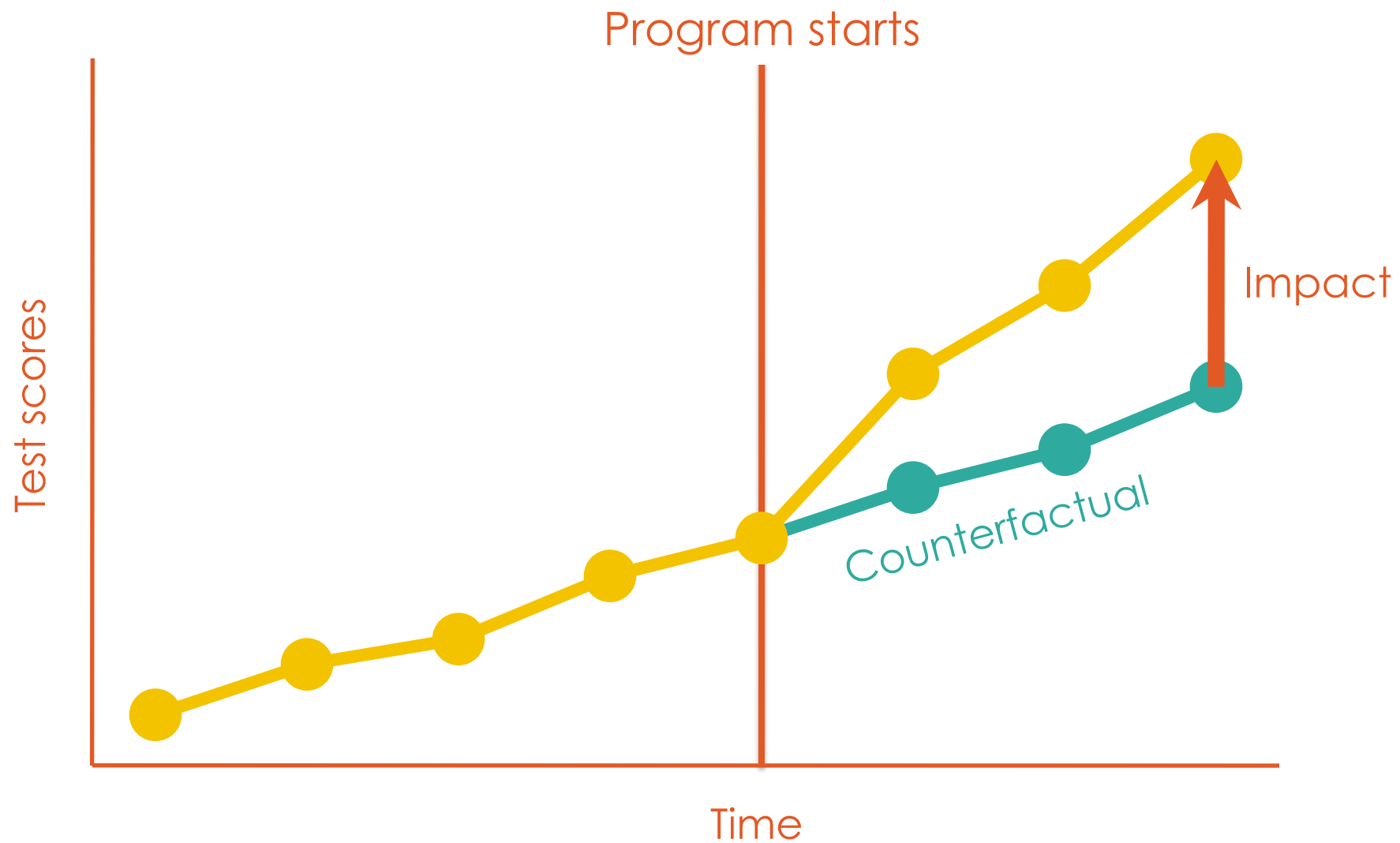


Wesley Yin
UCLA

J-PAL North America's role

- Institutionalize partnerships between government and J-PAL's research network
- Share evidence and best practices with other jurisdictions
- Build the capacity of governments to create and use rigorous evidence

What is the impact of this program?



Selecting the counterfactual or comparison group

Idea: Select a group that is **exactly like** the group of participants in all ways except one—their exposure to the program being evaluated



Goal: To be able to **attribute differences** in outcomes to the program (and not to other factors)

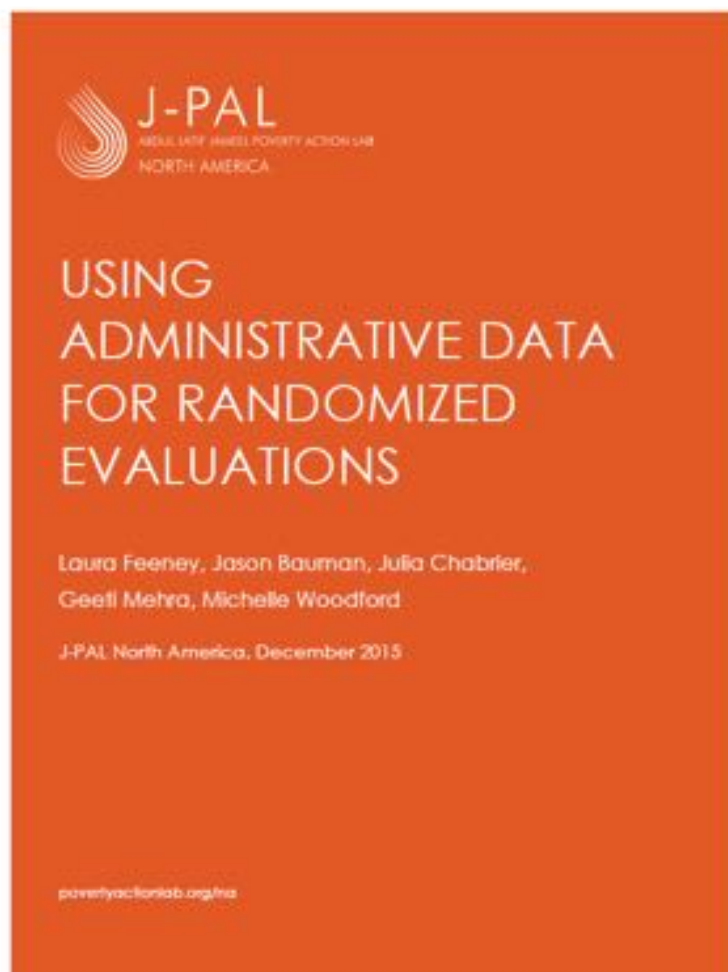
Common question/comment from governments

- How would we do a randomized evaluation of a program/policy given X logistical constraints, Y fiscal constraints, and Z different vendors/contractors?

When might a randomized evaluation be the right approach?

- Opportunities:
 - Being piloted
 - Expanding to a new location or population
 - Adding a new component
 - Oversubscribed

Learn more



www.povertyactionlab.org/na

Questions?

Contact:

Emma Rackstraw at erackstraw@povertyactionlab.org

 @JPAL_NA

 facebook.com/JPAL.NorthAmerica

 linkedin.com/company/j-pal-north-america

